

Tuesday, May 7, from 9 a.m. to 3 p.m. at Newbury Business Park

# HOW TO FEED YOUR BUSINESS THE PROPER MARKETING DIET



Questions? Call: (440) 940-6761



**Want To Fatten Up  
Your Business?**  
This Free  
Workshop Is  
For you!

## MARKETING...MARKETING...MARKETING! BUT HOW??

No doubt you have asked yourself this question many times. How can you make yourself more visible and find that perfect audience you are targeting? How about some FREE advice by successful professionals in our area who can help you do just that!

Geauga News with Newbury Business Park are hosting a one day workshop Tuesday, May 7, from 9 a.m. to 3 p.m. to give you answers to questions about marketing and advertising that is guaranteed to be helpful...and entertaining as well!

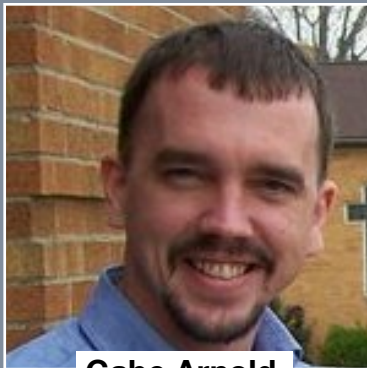
Guest Speakers include:

- ★ Jeff Lawler of JLaw Media - Radio and Television advertising options
- ★ Joe Zulantz of Ten10Design - Print Media and Direct Mail marketing
- ★ Gabe Arnold and Rachel Hunziker of Little Acorn Media - Social Media and Online Marketing Strategies

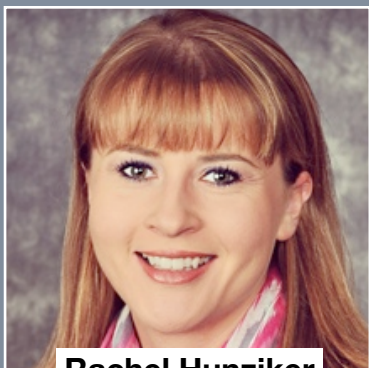


Register today at: <http://business-marketing-diet.eventbrite.com>

## SPEAKERS



**Gabe Arnold**



**Rachel Hunziker**



**Jeff Lawler**



**Joe Zulantz**

## Schedule:

- ➔ 8:30 - Registration
- ➔ 9:00 - Program Opening
- ➔ 9:30 - Radio and Television
- ➔ 10:00 - Breakout Session #1
- ➔ 11:15 - Frequency and Reach
- ➔ 12:00 - Lunch
- ➔ 12:45 - Print and Direct Mail
- ➔ 1:00 - Breakout Session #2
- ➔ 2:00 - Old School Media
- ➔ 2:30 - Q & A Session

During our breakout sessions we will have beginner workshops on how to utilize Facebook, Twitter, LinkedIn, and Google Adwords to promote your business more successfully!



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Don't wait!  
Success is within  
reach.



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